

## Money on the Table: Maximize and Document Your Enterprise Value Before Selling or Transferring



### Know Your Value

The strength and durability of your company's 18 Value Drivers measure Operational Excellence and are used to calculate your Enterprise Value in dollars.



### Remove Red Flags

Invest your time in improving areas of your business that buyers will be concerned with to ensure confidence on both sides of the transaction.

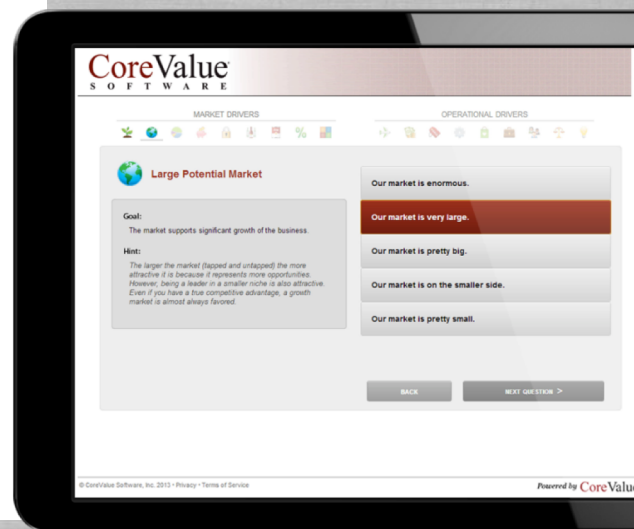


### Be Ready To Deal

This pre-due diligence will increase your Enterprise Value with each task you complete. You will be in control of the ultimate value of your company.

### Did you know?

CoreValue's algorithms are based on experience growing thousands of companies over 30 years and in partnership with research teams at MIT.



**73%**

The percentage of businesses which have red flags threatening their value.

Discover

Assess

Plan & Track

## Step 1: Evaluate the 18 Value Drivers of Operational Excellence with CoreValue Discover®



### The 18 Value Drivers

These value drivers are the gears of your businesses. Measure Growth, Brand, Marketing, Senior Leadership, Innovation, and more.



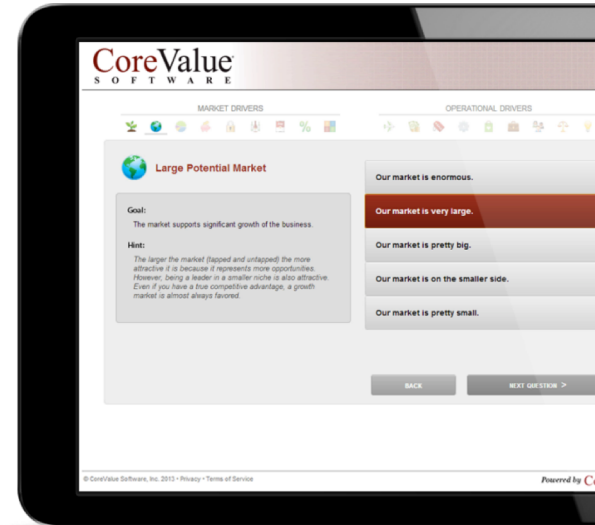
### 15 Minute Evaluation

This quick survey asks one question from each Value Driver to measure strength and durability.



### See Immediate Results

Gain instant insight into your Operational Strength and Value Gap. See the top 5 underperforming Value Drivers creating your Value Gap.



## Step 2: Identify which improvements will build your Enterprise Value with CoreValue Assess®



### 90 Minute Assessment

Diving deeper into the 18 Value Drivers allows you to collect more detailed data on the performance of each driver.



### A Deeper Understanding

See your business visually from a level of clarity that is difficult to achieve when immersed in day-to-day operations.



### Prioritize Your Efforts

Your time is an investment that is valuable and limited. Make sure you spend it on the areas that will provide the greatest return.

## Step 3: Actions to turn your time investment into real dollars with CoreValue Plan & Track®



### Strategy to Build Value

Plan & Track create the strategic roadmap to let you work together with us and achieve the goals we've set for your company.



### Actionable Improvements

Tasks are stored in your workbook so you know exactly what to do next, and how much each task will increase your Enterprise Value.



### Watch Your Value Grow

Your Enterprise Value will increase with each task you complete. This rewarding process puts you in control of the ultimate value of your company.

